

We're for you

Tuesday, 2nd July 2019

Dear Agent,

News Corp Australia is excited to announce that this July, the Herald Sun and Sunday Herald Sun will bring you the **'One Giant Leap' Magazine!**

50th Anniversary of Man on the Moon!



Reader Offer:

- The 50th Anniversary of Man on the Moon with the 'One Giant Leap' Magazine
- Magazine is available for only \$4.95 (RRP incl. GST) + paper purchase

Key Dates

- Advertising for the promotion will commence: **Saturday, 29th June 2019**
- There will be **no POS**
- Promotion will commence on: **Saturday, 6th July** (On sale for 6 weeks until 17th August)

Delivery date

- Stock to be delivered to newsagents with Thursday 4th July Herald Suns.

Standard Returns process

- Please process returns via iServices - enabled from Monday 19th August to Tuesday 5pm 27th August. You will be required to have all returns entered in before the closure date.
- Any returns processed after this will not be considered.
- Please **leave your unsold magazines out for collection** with your normal newspaper returns for Week ending **18th August**.

Invoicing

- Agents who enter returns during week 1 19th August to 23th August will have a net charge on their statement dated 25th August.
- Agents who enter returns during week 2 will be charged draw on their statement dated 25th August and receive returns credits in week 2 statement dated 1st September.

Commission

This is a normal promotion where the magazine is designed to drive sales of the Herald Sun and cannot be purchased alone. Newsagents will receive 15% commission for each magazine sold and sub agents should receive 7.5% commission.

Sub Retailers

We ask that you supply magazines to newsagency sub retailers. As a simple guide, if the outlets look like a newsagency to a customer, then they should have stock.

***Please contact your local Area Sales Manager or 1800news00 if you have any questions.
We thank you for your continued support!***

*Terms & conditions apply