

## 2019 Melbourne Cup and Weekend Supplies November 1–6, 2019

To Newsagents:

Please review supplies for News Corp Australia newspapers including Herald Sun, The Australian and Geelong Advertiser for 2019 Melbourne Cup from Friday, November 1 until Wednesday, November 6. In the past, we have experienced a significant increase in sales due to heightened interest in the content covering Melbourne Cup and Derby Day.

**Please note:** Tuesday, November 5 is a gazetted public holiday in Victoria.

### *Holiday areas*

Please review and take into account any expected increase to sales for your area.

### *Deadlines for supply changes*

11 am Wednesday, October 30.

### *Draw (Supplies)*

Please review supplies on iServices or you can phone the Service Centre 1800 639 700. For any major changes, please speak to your Area Sales Manager or Area Logistics Manager to ensure they are approved and processed.

### *Service Centre: Operating Hours over the above period (ACST)*

- Monday to Friday 5:30 AM - 3:00 PM
- Saturday and Sunday 5:30 AM - 10:00 AM

Regards

News Corp Australia  
Demand Planning Team

**Herald Sun**

Geelong  
**Advertiser**

**THE AUSTRALIAN** 