

the Lott Channel Awareness Campaign

DIGIPOS



The
Creative
Studio.

Dual Screen

3840x1080 – 10 secs

Don't miss out on playing
your favourite games!



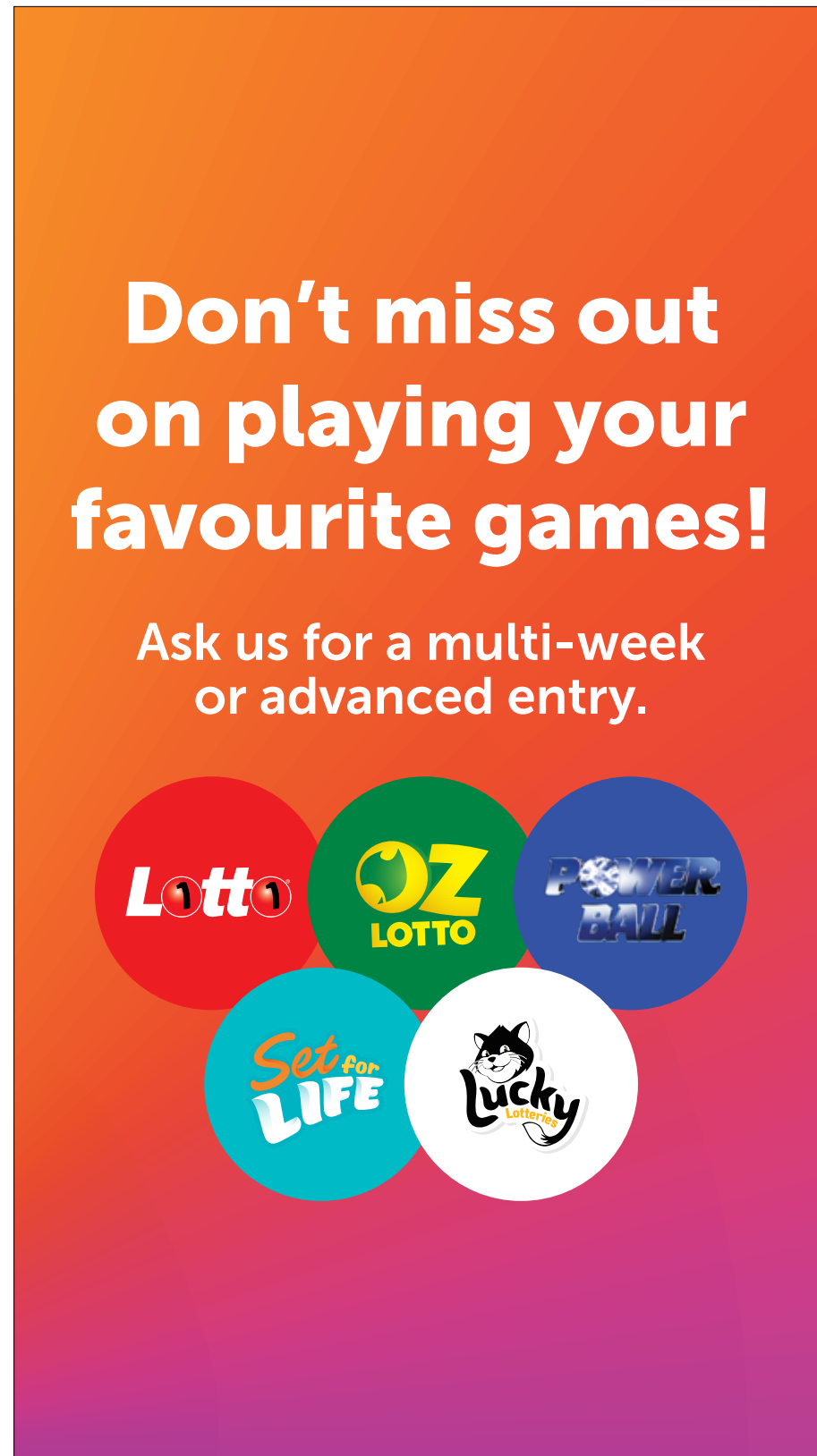
Ask us for a multi-week or advanced entry.



Headline and game brands animate in. Once complete, the IOA device swings in and "Play Now" pulses.

Portrait & Landscape

1080x1920 – 10 secs



Frame 1
Messaging and game brands animate in.



Frame 2
IOA device swings in and pushes out the headline, "Play Now" pulses.



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